



Downtown Advisory Board
Regular Monthly Meeting - Minutes
May 14, 2019 - Harrietstown Town Hall

1) Call To Order:

- Meeting convened at 8:31AM, by Chair Tim Fortune.

2) Roll Call:

- Present: Chair Tim Fortune, Secretary Brandon DeVito, Treasurer Diane Litynski, Kelly Brunette, CJ Hagmann, Jeremiah St Louis, Kathy Steinbrueck
- Absent: Vice-Chair Adam Harris, Greg Moore,
- 7 members present; Quorum met.
- Also Attending: Jamie Konkowski (Community Development), Melinda Little (Village Trustee), Cassandra Hopkins (Community Development)

3) Guest Speaker

- Kelly Brunette spoke on behalf of the 2019 Franklin County Marketing Plan. The county divided funding into three sections, northern, Saranac Lake, and Tupper lake. Kelly spoke about the specific marketing focuses for Saranac Lake.

4) Items For Board Action:

- Approval of Minutes from workshop April 9, 2019
 - *Motion to approve minutes by CJ Hagmann. Kathy Steinbrueck seconded. Motion carried.*

5) Discussion

- Arts and Culture Master Plan Advisory Committee:
 - Jamie spoke about the committee of 9 people; Melinda Little is will act as ex-officio.
- Village Board Reports:
 - Melinda gave a report of the last board meeting and gave dates of the next meeting.
- Treasurer Report
 - No changes.
- Spring Clean Up:
 - May 18th is the Spring Clean up.
- Update on snow removal initiative:
 - Melinda spoke about results of the sub committee meeting.
- Monthly Salsa Dance Party going down at the Hotel Saranac! Caliente!
 - Tim spoke about the hot fire monday night party!
- Stakeholder Status
 - Tim presented a list of all the stakeholder groups.

6) Old Business:

- None.

7) New Business:

a) Committee Report - Organizational:

- 6er Logo update: Coakley donated the paint for the logo.
- Farmers Market presence: No one wants to stay for the duration of the market. But it is important that there is a presence for at least two concepts: Beautify downtown, and light up downtown.

b) Committee Report - Economic Development:

- CJ gave some downtown updates.

c) Committee Report - Design:

- Kathy spoke about the last committee meeting; that took place at the Berkley Green. Furniture recommendations have been made, along with tree recommendations, and work should begin early summer.

d) Committee Report - Promotion:

- Jeremiah spoke about their upcoming social media promotion for MOTG and cleanup downtown.
- Kelly gave updates on Streetfest.

8) Adjournment:

- Meeting closed at 9:40AM.
- Next meeting May 14, 2019

Respectfully submitted,



Brandon DeVito
Secretary - May 14 2019