

**DOWNTOWN ADVISORY BOARD**  
**Work Session**  
**November 10, 2021**  
**9 AM**

Attendance:

- Jerry Michael, Brandon Devito, CJ Hagmann, Sue Smith, and Kathy Steinbrueck
- Also Attending: Village Staff: Cassandra Hopkins; Jamie Konkoski

1. Introductions
2. Motion to approve September 8, 2021 and October 13, 2021 DAB meeting summaries by CJ Hagmann, seconded by Kathy Steinbrueck. Meeting summaries approved.
3. Discussion of possible mixer event: DAB will re-visit this at a spring meeting. Cassandra Hopkins to put out notice that the public health situation prohibits planning for a safe event this season.
4. DAB terms/recruitment was discussed by the board members present. The board can have up to 9 members, and there is no minimum number of members required. After Brandon Devito's term expires in December, the board will have a total of 3 vacancies. Kathy Steinbrueck to reach out to Main Street Exchange owner, Tori. CJ Hagmann to conduct outreach to Matt Cressey and Joe Dadey. Cassandra Hopkins and Jamie Konkoski will follow up with any 'introduction-to-DAB' materials for any candidates that are approached and are interested.
5. Holiday Trees/Xmas decorations were discussed by the board. Cassandra Hopkins to coordinate with Village Parks/Pisgah Manager Andy Testo to test the feasibility of the Memorial Garden Park as a new placement for 2 decorative trees (as the Ward Plumadore Park location no longer has a reliable power supply). Kathy Steinbrueck to determine options for electrical access for Vest Pocket Park where two decorative trees are typically placed. CJ Hagmann to talk to contacts at the SLACC about other light display feasibility and planning for 2022. Jerry Michael to talk with Tim Fortune and follow up with Kelly Brunette on any outstanding holiday tasks.
6. WiFi is still an unresolved issue. Both Berkeley Green Park and William Morris Park do not have an accessible, free network. The board briefly discussed the mechanics and aesthetics of 5G cellular infrastructure.
7. Downtown Happenings Update from CJ Hagmann. 126 Broadway recently sold and looking for contractors to help redo, Lego store in at 135 Broadway, 139 Broadway is still being shown to those interested, new barbershop at 63 Main St., the Energize Downtown DRI grant (EDF) has the flexibility to be applied to the same property that may be under new ownership as long as the scope is relatively similar, or if the current tenant is able to submit a rental assistance application to the Franklin County IDA. The main point of contact for the EDF is Jeremy Evans, Chief Executive Officer. Tops Market, another grant recipient and a company involved in the

Saranac Riverwalk extension, will be closing the Church St. store and a Grand Union store is expected to take its place (same property owner at 156 Church St.).

8. Walk & Talk- this segment of the meeting will continue in the future. Jerry Michael gathered consensus that another approach for the winter months is to meet in selected business spaces throughout the downtown in order to gather more input from business owners and learn about individual businesses.
9. DRI Update- Jamie Konkoski will send out any emails for input before materials go to Village Board for final decision. Construction document phase, plan is to package 6 of the public projects together to go out to bid in January 2022. Woodruff Street (West) will be later to go out to bid due to potential undergrounding of utilities. Jamie Konkoski is working on easements and feasibility with property owners, the consultants, National Grid, Verizon, and Spectrum. Jerry Michael mentioned the two potential decorative designs for the privacy wall along the Riverwalk extension- which will provide screening from the 156 Church St. property before passing through the 79 Woodruff St. property
10. Other- Brandon Devito brought up the mismatching color signs on Main and River St. that are green rather than the Adirondack brown and yellow themed street signs. Kelly Brunette sent email correspondence in lieu of her attendance at the work session, the bulk of which was discussed with the 'Holiday Trees/Xmas decorations' agenda item. Kathy Steinbrueck and Jerry Michael stated that part of the DRI work done in Village parks needs to include improved access to electrical outlets.