

DOWNTOWN ADVISORY BOARD

Meeting Minutes

June 9, 2020

10:30AM

Online

1) CALL TO ORDER

- Meeting convened at 10:30am by Chair Tim Fortune.

2) ATTENDANCE

- Tim Fortune, Chair
- Diane Litynski, Treasurer
- Kelly Brunette
- Laura Cunningham
- Brandon Devito
- CJ Hagmann
- Jerry Michael
- Also Attending: Jamie Konkoski, Cassandra Hopkins, Melinda Little

3) ITEMS FOR BOARD ACTION

- Approve the May 12th meeting minutes
 - Motion to approve minutes by Jerry Michael, seconded by Diane Litynski, all in favor, minutes from May 12th meeting approved.

4) DISCUSSION

- Community Enhancement Fund
 - A decision was made at the previous DAB meeting that resulted in the drafting of a proposal to use Village budgeted marketing funds for specific community enhancements. This Community Enhancement Fund proposal was circulated prior to the meeting.
 - The next step is to put this proposal before the Village Board at a regular meeting.
- Development Plan/Budget
 - Jamie Konkoski gave an overview of the current budget. She has the budget on file for anyone that requests it.
 - Tim stated that the likelihood of using funds toward a social gathering, the annual Downtown Mixer, is very slim.
 - CJ Hagmann suggested putting that time and funding toward beautification improvements around the Village.

5) OLD BUSINESS

- Updated action plan
 - Jamie Konkoski stated that the Depot building/Rail Trail was added as an 'Issue of Interest' to keep the conversation going as that area receives more attention in the coming years.
- Parking update

- Need to get answers to parking enforcement questions.
- Business statistics update
 - Com Dev staff are working to organize the general business statistics for the Village into a more comprehensive downtown-specific list that will be used to track trends over time.
- DOT tourist signage update
 - The results of this project are almost ready to be shared with the rest of the board. There are a few organizational items to finish up.

6) NEW BUSINESS

- Community Development update
 - Jamie Konkoski stated that all of the outdoor tables and chairs have been placed in Village parks around downtown. She asked board members to take note of use of these items.

7) ADJOURNMENT

Meeting closed at 11:30am. Motion to adjourn by CJ Hagmann, seconded by Brandon Devito.