



**Downtown Advisory Board**  
**Regular Monthly Meeting - Minutes**  
**August 13, 2019 - Harrietstown Town Hall**

**1) Call To Order:**

- Meeting convened at 8:31AM, by Chair Tim Fortune.

**2) Roll Call:**

- Present: Chair Tim Fortune, Vice-Chair Adam Harris, Secretary Brandon DeVito, Kelly Brunette, CJ Hagmann, Jeremiah St Louis, Kathy Steinbrueck
- Absent: Treasurer Diane Litynski, Stacey Judge,
- 7 members present; Quorum met.
- Also Attending: Jamie Konkowski (Community Development), Melinda Little (Village Trustee), Cassandra Hopkins (Community Development)

**3) Guest Speaker**

- Tyler Merriam spoke about the DRI funded Whitewater project. Once upon a time back in 1995, a group of paddlers built jetty's and rolled boulders to establish the villages first whitewater park. It didn't last long due to difficulties with the power generator, and weather related events caused it to fall into disrepair. Fast-forward to today, Tyler and a nonprofit group, Adirondack Action, reached out to three whitewater designers to determine a feasibility study. The group came up with a quality plan that won't effect fishing, but should actually improve it. Regarding future maintenance, there is a fund built into the grant, to allow for any yearly maintenance. The Adirondack Action website has a link for further information, including riparian landscaping.

**4) Items For Board Action:**

- Approval of Minutes from workshop July 9, 2019
  - *Tim lost the minutes, so at this time there is nothing to approve!*
  - *Motion to approve nothing by CJ Hagmann. Kathy Steinbrueck seconded. Motion carried.*

**5) Discussion**

- DRI Strategic Investment Plan:
  - Tim asked Jaimie to clarify the implementation of DRI projects.
- Announcement of DRI Awards:
  - The river walk and Dorsey lot will not receive funding.
- Village Board Report
  - Melinda gave a report of the last board meeting and gave dates of the next meeting.
- Music on the Green:
  - MOTG has been a success so far.
- ROOST update
  - kelly invited everyone to an upcoming meeting.
- Letters of Support:
  - Tim wrote a letter of support for Pendragon and the Franklin County IDA.

**6) Old Business:**

- None.

**7) New Business:**

**a) Committee Report - Organizational:**

- Melinda spoke about the entrepreneurial program at Paul Smiths, and their need for student projects.
- Kelly spoke about a “cool” update for the [saranaclake.com](http://saranaclake.com) website

**b) Committee Report - Economic Development:**

- Adam and CJ gave some downtown updates. Melinda spoke about The Carry.

**c) Committee Report - Design:**

- Kathy spoke about Furniture recommendations have been installed in Berkeley Green. There is a little over \$5000 left in the Streetscape budget. Talks about using the remainder for winter planters and summer planters.

**d) Committee Report - Promotion:**

- Kelly spoke about their upcoming social media promotion for getting the information out for DRI.
- Kelly and Jeremiah spoke about websites and search engines.

**8) Adjournment:**

- Meeting closed at 9:44AM.
- Next meeting September 9, 2019

Respectfully submitted,



Brandon DeVito  
Secretary - August 13 2019