

DOWNTOWN ADVISORY BOARD

Meeting Minutes

March 10, 2020

8:30 AM

The Carry

1) CALL TO ORDER

- Meeting convened at 8:30am by Chair Tim Fortune

2) ATTENDANCE

- Tim Fortune, Chair
- Adam Harris, Vice Chair
- Diane Litynski, Treasurer, ABSENT
- Kelly Brunette
- Laura Cunningham
- Brandon Devito
- CJ Hagmann
- Jerry Michael
- Kathy Steinbrueck, ABSENT
- Also Attending: Jamie Konkoski, Cassandra Hopkins, Melinda Little
- Guests: Carolyn Koestner and Erin Griffin

3) GUEST SPEAKER

- Erin Griffin, Task Force Coordinator, Climate Smart Communities Task Force
 - Erin Griffin gave an overview of the task force and current initiatives

4) ITEMS FOR BOARD ACTION

- Approve the February 11th meeting minutes
 - Motion to approve minutes by Adam Harris, seconded by CJ Hagmann, all in favor, minutes from February 11th meeting approved

5) DISCUSSION

- Downtown Statistics
 - Jamie Konkoski gave an update on the progress of collecting downtown business statistics. She said that she has obtained an updated listing of businesses and now needs to organize the data and compare it to the work that was done by DAB in the past
 - Adam Harris and CJ Hagmann volunteered to help organize and update the dat
- Removal of Tourist Signage
 - Brandon Devito is taking an inventory of existing signage. He will send updates to Jamie Konkoski and Cassandra Hopkins so that a comprehensive map can be created
- Streetscape amenities/fun stuff- survey results and new furniture
 - Jamie Konkoski relayed the results of a 'preferences survey' that was conducted for potential streetscape purchases.

- Parking maps update
 - Jamie Konkoski and Cassandra Hopkins conducted a walking inventory of Village parking lots and reviewed the lease agreement for the Main Street Lot
 - Discussion about next steps and what to do with the information once collected.
- Downtown Promotion- social media/promotion work group
 - DAB needs to rethink the social media presence for DAB/Music on the Green
 - Laura Cunningham and Brandon Devito both volunteered to help

6) OLD BUSINESS

- Energize Downtown Fund
 - Jamie Konkoski shared that award announcements will be released mid to late April
- Tree City USA- Saranac Lake is now officially designated
- ACAB update
 - Jamie Konkoski shared that the Board of Trustees has approved painting the SL branding design on light poles, now it is up to National Grid to approve.

7) NEW BUSINESS

None

8) ADJOURNMENT

Meeting closed at 9:43am. Motion to adjourn by Adam Harris, seconded by CJ Haggmann.

Next meeting is scheduled for Tuesday, April 14th at 8:30am. Tim Fortune will not be in attendance. Adam Harris will run the April meeting.