



Village of Saranac Lake

Community Development Department
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DOWNTOWN ADVISORY BOARD AGENDA

June 11, 2019

8:30AM

1) CALL TO ORDER

2) ATTENDANCE

Tim Fortune, Chair
Adam Harris
Kelly Brunette
Brandon Devito
CJ Hagmann
Stacey Judge
Diane Litynski
Jeremiah St. Louis
Kathy Steinbrueck

3) GUEST SPEAKER

None

4) ITEMS FOR BOARD ACTION Approval of minutes from May 14, 2019

5) DISCUSSION

- a) Final DRI selection timeframe – Jamie
- b) First Arts and Culture Advisory Board meeting – Jamie
- c) Village Board report – Melinda
- d) Treasurer's report – Diane
- e) Spring Clean Up report – Tim
- f) Music on the Green – All
- g) 6er logo Berkeley intersection – Tim
- h) Long Term Project: Organization/ Promotion Committees
 - digital tour
 - park tour
 - hikes and canoe rentals
 - cure cottages HSL
 - Form partnerships with other organizations: HSL, VIS, Canoe rental businesses, etc.

6) OLD BUSINESS

- a. None

7) NEW BUSINESS

- a. **Organizational Committee** (Diane Litynski, Stacey Judge)
 - What's next?
 - Stakeholder discussion

- Fundraising strategies

b. **Economic Development Committee** (Adam Harris, CJ Hagmann)

- Updates

c. **Design Committee** (Kathy Steinbrueck, Brandon Devito)

- Berkeley Green Update

- Downtown Flowers

d. **Promotion Committee** (Kelly Brunette, Jeremiah St. Louis)

- Street Fest July 20th

- Updates

- Analytics

8) ADJOURNMENT

