

**Arts & Culture Advisory Board
Meeting Minutes
August 19, 2020**

Present: Jess Collier, Kathy Ford, Melinda Little, Nathalie Thill, Sadie Posdich, Dylan Van Cott, Elaine Taylor-Wilde, Kirk Sullivan

1. Call to order

2. Public comment: none

3. Approval of 7/22 minutes

Motion: Natalie, second: Elaine, unanimous

4. Community Enhancement Fund update

Had plans to redo the mural by the Rusty Nail and make a concrete ping pong table at Riverside Park, but roadblocks have stalled both projects, and there wasn't consensus on where to go next.

For ping pong, two desired locations won't work so still considering a less desirable location closer to the road. Melinda said there's a willingness on the village board's part to get this done.

5. Public Art

Larry Robjent, the artist who did the serpent on Woodruff Street, finished his black fly sculpture. Was to be handed off that week to Adam Harris to put on one of his buildings. Kathy said she'd get photos.

6. Public Art Fund

Planning to kick off with a crowdfunding campaign. Plan to use mural on Rusty Nail as the flagship project, and get a digital mockup of it to market the crowdfunding campaign.

7. Raining Poetry

After getting ghosted by the company who was supposed to make stencils, Nathalie bought individual letter stencils and experimented with them. While harder work and more time consuming, they will make it work (with Natalie's family's help). Planned to do it the next time there was a group of nice days. Kirk agreed to make a video of the "opening," Shaun offered to take photos, and one of the local poets is planning to attend.

8. Projection Art

Kirk has the hardware and software up and running. He is compiling the first 3 to 5-minute animated slideshow. First round will be celebratory of Saranac Lake. Including animated version of banners. Looking for help compiling art - any digital format should work, as long as it's high quality. It can be written words that scroll, video loops, rain poetry, etc. Main caveat is that Downhill Grill has requested that no political messaging be included.

9. Street Banners

All printed.

10. Street Light Painting

Kathy was still working with National Grid to figure out the correct type of paint. If Kathy had to wait into September to start project, she would consider holding off until next spring. There are flower pots, benches and bike racks attached to or next to a lot of the planned poles, so hoping we can reconsider the placement of some of those next year to ensure the poles are visible.

11. Decidedly Arts

Planned to add some background information to draft about ACAB and other current projects.

12. Photo Bank

Waiting for things to happen and to get some photos.

13. Sponsorship Policy

General agreement that there should be some sort of set policy in place, but it needs to be flexible. There's also concern that situations can be very different with art sponsorships so we will need to take some things case by case. Also a general consensus that we don't want to be turning down money for projects or creating roadblocks that make them not happen.

Crowdfunding projects usually include thanks to individuals, social media thanks, or other ways to acknowledge donors without incorporating it into art.

As long as it doesn't ruin the integrity of the art, a plaque on a mural or listing a business name should be acceptable.

We also see ROOST putting "powered by ROOST" on our projects as different as it implies ownership over the project.

If having a logo on a piece of art is important to someone, we can work to connect them with private groups.

Since Shaun was passionate about this topic, group hopes he and Jamie can get together and draw up some draft guidelines that we can evaluate.

14. Village Board Update

None

15. Sexual Harassment Training

Do it online and send in certificate by Sept. 3.

16. Meeting Schedule

All virtual unless otherwise notified, and all at 4 p.m.

Sept. 16

Oct. 21

Nov. 18

No meeting in December

Would like to get agendas a week in advance and have board members RSVP if they can or can't come more than an hour before the meeting so the agenda can be altered or meeting can be rescheduled if necessary.

17. Adjourn

Motion: Natalie, second: Kirk, unanimous