

**Arts & Culture Advisory Board  
Meeting Minutes  
November 18, 2020**

*Present: Kathy Ford, Sadie Posdich, Kirk Sullivan, Emilie Allen, Dylan Van Cott, Nathalie Thill, Elaine Taylor*

1. Approval of minutes from September 16, 2020: Motion by Dylan, 2<sup>nd</sup> by Nathalie; all approved
2. DISCUSSION/OLD BUSINESS
  - a. Advisory Board Report for Village Board
    - Jamie will write introduction about how projects reflect implementation of Arts & Culture Master Plan; use Shaun's story to provide description of each project; provide photos; include statistics (hours & partners).
    - Jess is working on story about interesting adaptations to COVID
    - Include summary of priorities for 2021
  - b. Discussion re: Village Budget
    - Recommend that Village repair surface of retaining wall;
    - No other project identified by Community Enhancement Committee at this time.
  - c. Priorities/Projects for 2021
    - promote #decidedlyarts
    - brand public amenities
    - creatively repurpose storefronts
    - mural
    - public art
  - d. Community Enhancement Fund/Bug Crawl
    - Bug Crawl is underway!
    - Committee has identified graphic designer
    - 6 bugs were selected with community input (dragonfly, monarch, luna moth, bumblebee, ladybug, mayfly)
    - sculptures are being made.
    - ACAB agrees that blackfly should be included in scavenger hunt since it opens up the opportunity to expand the program if more insects are privately commissioned.
  - e. Project Updates
    - #decidedlyarts
      - Sadie will create an Instagram page this week to promote the hashtag; emphasis on reposting, highlight ACAB projects, post interesting stuff around town that showcases creativity. Goal is to encourage more use of hashtag.
    - Projection art
      - Kirk is adding a poem from the Raining Poetry projects; projection is on from dark to midnight; artwork is being done in-kind by Bing Bang Boom staff.
    - Public art
      - 4 artists were invited to submit preliminary mural design (due Dec. 10). Selection Committee made up of advisory board members and creative professionals was approved by village board. Committee will select a finalist who will provide a cost

estimate. Crowdfunding will be used to raise the funds to pay the artist. Saranac Lake LDC has agreed to be the fiscal sponsor for this project.

- Jamie is looking for a report that might include a structural assessment of the wall. Paul Blaine provided a preliminary assessment and cost estimate for repairing the wall. Will continue to explore options and submit a request for the village budget.
- Photobank of events/photo release – no new events to photograph at this time

### 3. NEW BUSINESS

#### a. Community Development update

- New business in downtown – [ADK ArtRise](#)
- New programs offered by FC LDC
  1. [Destination Coop Marketing](#)
  2. [Destination Development & Marketing](#)
  3. [Destination Event Sponsorship](#)

### 4. ADJOURN

- #### a. Motion: Nathalie; 2<sup>nd</sup>: Dylan. Adjourn 5:01pm.