

Arts & Culture Advisory Board
Meeting Minutes
Sept 22, 2021

Present: Kirk Sullivan, Elaine Taylor-Wilde, Jess Collier, Nathalie Thill, Sadie Poszdech, Jamie Konkoski, Melinda Little, Kathy Ford, Emilie Allen

1. Meeting called to order at 4:40pm
2. Approval of minutes from June and August 2021: Motion by Sadie2nd by Kirk ; all approved
3. DISCUSSION/OLD BUSINESS
 - a. DRI Project update
 - Progress is being made; construction planning. Bathroom at Berkley Green has spaces reserved for artwork on the exterior of the building, possibly SL branded – i.e. backsplash mosaic at water fountain. Back wall of the bathroom will be built into the retaining wall.
 - Ward Plumadore Park will include a lookout area where the board is interested in having kinetic art but want to have unique SL sculpture. The retaining wall facing Bitters and Bones will have landscaping but there might be opportunity between for temporary art installation. Also, there will be another that faces Broadway. Climbing boulders were cut. Projects would go out to bid Jan 2022, construction 2022 and 2023.
 - Rock wall on the Riverwalk – a cage wall with multi-color rocks contained – by the Tops back dumpster. Designers are looking at local regional materials. There is a possibility of adorning the cage surface with decorative elements.

Discussion:

- Pop-ups in storefronts (Jess)
 - Good responses from people to current pop-ups
 - Work on more spaces, better promotion, more organized in future
 - Targeting earlier next year - June, July, August, September and possibly doing something for Winter Carnival
- Raining Poetry (Nathalie)
 - Raining Poetry is done.
 - Didn't promote as much
- Discussion ensued on publicity and PR and how to do that, who does what and what are tactics – more discussion in the future.
- Mural/Public Art update (Emilie, Kirk, Jamie)
 - Mason is contracted
 - Carpenter still needed
 - Spring/summer schedule for artists
 - Signage for space – what is on sign and how big (is it necessary yet?) Branded font with Coming Soon and mural image?
 - Jamie will confirm the last communication that went out to donors.
- Customize public amenities (Kathy)

- Lamp Posts – Sadie and Elaine still need to finish theirs. Elaine will return paint to Town Hall; Patrick might help.
 - Kathy is in communication with NG about getting the poles painted (the ones without brand colors)
 - Kathy drafted a letter to the Village about the adopt a bench program for approval. She also drafted a letter to artists – 2-year period to maintain, outdoor paint, small compensation possible. Jamie will circulate draft docs so we can discuss at next meeting.
 - There’s only \$500 in the beautification budget (fiscal year ends May 30th)
 - Stencil/spray paint for garbage cans are possible this year
 - Benches possible next year or started this year
- Discussion ensued about the need for a Public Art Fund. Need to identify variety of sources for funds; not just village budget. Kirk says that if we find the artists, we can usually find the money. There is a group that are interested in doing public art but are focusing on private properties. They are not necessarily interested in working with the ACAB, but we would like to know what they are doing so we can better relate our projects and diversity to the whole village. ACAB will focus on doing work in public/village spaces.
- Projection Art (Kirk)
 - Kirk found casing; 4 weeks to customize
 - More artwork is needed
- Social media/photobank (Sadie)
 - Needs more people to join FB group
 - A lot of activity even for a small group of about 200
 - Invite everyone on your friend’s list
 - Promote the group on other group pages;
- Support for arts & culture (Emilie)
 - Discussion of a support letter for Pendragon
 - Discussion about groups to help promote and different possible events to promote groups and artists – potential mixer event at Waterhole? Discuss in November.

4. NEW BUSINESS

- a. Fall meeting dates/location (October 20, November 17, skip December for now)

5. ADJOURN - Motion to adjourn by Kathy, 2nd by Emilie. Meeting adjourned at 6:03.