

**Arts & Culture Advisory Board
Meeting Minutes
July 22, 2020**

1. **CALL TO ORDER** - Kathy

2. ATTENDANCE & INTRODUCTIONS

Kathy Ford, Shaun Kittle, Emilie Allen, Jess Collier, Nathalie Thill, Dylan Van Cott, Elaine Taylor, Jamie Konkoski

4. ITEMS FOR BOARD ACTION:

Approval of minutes from June 24, 2020 – Motion by Dylan, 2nd by Nathalie, motion approved

5. DISCUSSION/OLD BUSINESS

- a) **Community Enhancement Fund** - committee members reported that the group is considering a public art project, particularly a mural. Support was expressed for a mural that promotes diversity and inclusivity. Location needs to be identified. Suggestions include: railroad overpass, side of Bitters and Bones, inside the Riverside Park bandshell.

b) **Project Updates**

Raining poetry reveal party

There will not be an in-person event, but there is interest in making a video to share (maybe in slo-mo) and streaming on Facebook live. Suggestion to ask authors to throw balloons on the poems. **Nathalie will ask Kirk for advice on how to make a video. Nathalie will draft a press release about the reveal. All will promote on social media using #decidedlyarts.**

Projection art

Downhill Grill has granted permission to project along their alleyway. The total cost for a projector, the projection mapping hardware and software, and the production of 4 pieces of original projection art is \$3,647. Partial funding has been secured from Roost for the production of the art and the software. Kirk's production company, Bing Bang Boom, Inc. will purchase the projector and hardware, and oversee the production. A talented local artist, Alex Giroux, will produce the projection artwork, which will incorporate original artwork by other local artists. We will change the projection art every three months. **Kirk will need help sourcing local artwork.**

Creatively repurpose storefronts

Property owners are receptive, but the work group didn't have time to work out the details this year due to COVID. This project is tabled until next year, but Jess, Dylan and Jamie will continue to work on details.

Streetlight banners

Committee shared preliminary designs for each banner set: Art, Writing, Theatre, Dance, Music

Streetlight painting

National Grid agreement is executed. Next step is to select paints and get them approved by National Grid. May need to simplify designs for the newer light poles. **Kathy found some paint that should work and will send the details to Jamie they can be approved. Volunteers to paint and scrape: Jess, Shaun, Anna. Jamie will start a press release that others can edit.**

Unified social media hashtag #decidedlyarts

Jess is drafting a letter asking local arts organizations and others to start using the hashtag. She will share the draft soon. **Jamie will send email blast.**

Photobank of events

Need to make sure we take photos when painting the streetlights and poems.

Public art

Committee decided not to submit a grant application for Our Town mainly because we did not have the matching funds secured (\$25,000). A proposed alternative is to use a crowd funding campaign to raise funds for public art. Potential platform: <https://ioby.org/>. Melinda offered to advise campaign development. **Committee will meet soon to discuss this approach.**

6. NEW BUSINESS

- a) Village Board Update – Melinda is working with a group to plan a community art project that promotes positive messages. The tentative plan involves an event to create messages and then posting the messages throughout the village within the next few weeks. **Jess and Anna volunteered to assist at the event.**
- b) Art Fair Proposal – Artworks is exploring the idea of doing an Art Fair on 8/22 that would involve artists displaying artwork in tents in Riverside Park or some other location that is conducive to social distancing.
- c) Next meeting is August 19th at 4pm

7. Motion to adjourn by Shaun, second by Nathalie – meeting adjourned at 5:15pm