

**Arts & Culture Advisory Board
Meeting Minutes
February 19, 2020**

1. Meeting called to order by Kathy at 5PM
2. In attendance: Kathy Ford, Shaun Kittle, Emilie Allen, Sadie Posdich, Nathalie Thill, Dylan Van Cott, Susan Whiteman, Melinda Little (ex-officio), Jamie Konkoski (staff)
3. No public comments
4. Motion to approve January minutes by Shaun; second by Sadie, passed unanimously.
5. DISCUSSION/OLD BUSINESS
 - a. Street light art update
 - i. Response to questions from National Grid is drafted
 - ii. Decision to change the target poles to improve visibility
 - iii. **Jamie will draft a memo and resolution seeking village board approval and authorization to seek permission from National Grid**
 - b. Locations for rain poetry
 - i. Nathalie is collecting 20-30 poems which will take her about 1 month to complete. Then the public will have the chance to vote on their favorites.
 - ii. 6 locations were considered: Berkeley hill, Library walkway or sidewalk in front, sidewalk near Riverside Park/Farmers Market, Riverwalk (if we can identify and area without paver stones), sidewalk in front of Carousel park, in the SkatePark.
 - iii. **ALL – check out potential locations and be prepared to finalize the list at the next meeting.**
 - iv. Goal it to have poems identified and locations confirmed in time to present the concept at the April 27th village board meeting.
 - v. Once approved, stencils will be made, volunteers will paint the poems, and a Reveal Party will be scheduled.
 - c. Projection art update - tabled
 - d. Creatively repurpose storefronts update
 - i. Group pitched the idea of creating a Pop-Up Gallery program for vacant storefronts during July & August. 1-week temporary art installation at participating locations.
 - ii. Next step is to get input from property owners and develop a contract for artists.
 - e. Arts & culture rack card
 - i. Goal is to have draft content to pitch to ROOST by early March.
 - f. Chamber guide - tabled
 - g. Content for streetlight banners
 - i. Subcommittee will meet to brainstorm ideas (Susan, Kathy, Nathalie, Jamie)
 - h. Photobank of events

- i. Sadie is making a list of contacts and will start to collect existing images which will be stored on an external hard drive. She will identify gaps in the collection so that we can identify what types of photos are needed.
- ii. ALL – email Sadie photos from events (hello@designersadie.com)

6. NEW BUSINESS

- a. Unified social media hashtag
 - i. Need to decide if we will create a new Instagram and create our own content or feed content ideas for existing platforms. Invite tourism reps to next meeting and discuss.
 - ii. ALL – what do we think of #decidedlyarts for a hashtag? Share with network and report back at next meeting.
 - iii. Once we decide on a hashtag we will need to promote it to the community and encourage use.
- b. Middle school art community arts program
 - i. All art teachers in middle and high school are new this year. No current community arts programs are occurring. Jamie met with middle school art teacher who suggested that a list of artists and what they do would be very helpful for identifying potential partnerships.
 - ii. Next meeting we will see any volunteers will start this kind of list.
- c. Discussion of tourism promotion and supporting arts and culture. Proposed resolution in support of LDC as new TPA. Outcome: ACAB supports all marketing groups who promote the arts and decided a resolution is not necessary.

7. ADJOURN

Next Meeting: March 25th

Agenda Items:

- Invite LDC & ROOST reps
- Rain Poetry – finalize locations, review poems, date for reveal party
- Meeting dates for spring/summer