

**VILLAGE OF SARANAC LAKE BOARD OF TRUSTEES
39 MAIN STREET SARANAC LAKE NY
MEETING AGENDA 5:30PM
Monday, December 14, 2020
Roberts Rules of Order will be in Effect for this Meeting**

Join Zoom Meeting

<https://us02web.zoom.us/j/88671467014?pwd=eWJJa2l4aVpPTXBnMmpmOUpBZDd3Zz09>

Meeting ID: 886 7146 7014

Passcode: 950493

One tap mobile

+16468769923,,88671467014# US (New York) 13017158592

A. CALL TO ORDER PLEDGE OF ALLEGIANCE

B. ROLL CALL

C. AUDITING:

- a. Pay Vouchers
- b. Approve Minutes 11-23-2020

D. PUBLIC COMMENT

E. CORRESPONDENCE: Letter from Franklin County Economic Development Corporation, Police Report for November

F. ITEMS FOR BOARD ACTION

BILL	118	2020	Appoint Emma MacPherson and Jessica Ackerson to the Downtown Advisory Board
BILL	119	2020	Appoint Josh Wilson to the Parks and Trails Advisory Board
BILL	120	2020	Hire Fire Driver- Devin Cowan

G. OLD BUSINESS:

Update on UV project- Bid opening January 6, 2021

H. NEW BUSINESS:

I. EXECUTIVE SESSION: Proposed pending or current litigation

J. MOTION TO ADJOURN:

RULES FOR PUBLIC HEARING COMMENTS AND

PUBLIC COMMENT PERIOD OF MEETINGS

- 1. Anyone may speak to the Village Board of Trustees during the public comment period of a public hearing or the public comment period of the meeting.**
- 2. As a courtesy we ask each speaker to give their name and village resident or not.**
- 3. Each speaker must be recognized by the chairperson before speaking.**
- 4. Individual public comment is limited to 3.5 minutes and may be shortened by the meeting chairperson.**
- 5. When a meeting is attended by a group of people who share the same or opposing views on a public comment topic, the chair may require that the group(s) designate not more than two spokespersons and limit the total time public comment to 2.5 minutes for each point of view or side of an issue.**
- 6. Individual time may not be assigned/given to another.**
- 7. A public hearing is meant to encourage resident comment and the expression of opinion, not a direct debate, nor should a commenter be intimidated by a village board rebuttal, therefore public hearings are limited to public comment and should a village response be asked by individuals the response shall be generally given after the public hearing during the village board regular meeting, or subsequently, by telephone or letter, unless factual in nature where the facts are fully known by staff, in which case a village official may respond.**
- 8. All remarks shall be addressed to the board as a body and not to any individual member thereof.**
- 9. Interested parties or their representatives may address the board at any time by written or electronic communications.**
- 10. Speakers shall observe the commonly accepted rules of courtesy, decorum, dignity and good taste.**

Please note- During the course of regular business, discussion and commentary is limited to board members and village staff only. We ask for this courtesy, for the board and staff to conduct their business and discussion without interruption. All village board members and staff are available after the conclusion of a meeting for one on one discussion.

REGULAR MEETING OF THE BOARD OF TRUSTEES
Monday, November 23, 2020

Meeting was held through Zoom.

ROLL CALL FOR REGULAR MEETING: Present: Mayor Clyde Rabideau
Trustees: Thomas Catillaz, Richard Shapiro, Zelda Newman and Melinda Little.
Staff also present: Village Manager, John Sweeney, Village Clerk Kareen Tyler, Deputy
Clerk/Treasurer Lidia O'Kelly, Village Attorney Paul Van Cott and Village Treasurer,
Elizabeth Benson

PUBLIC HEARING: Volunteer Fire Contract

No one made comment

AUDITING:

Chair Rabideau called for a motion to approve payment for the 2021 budget
\$625,056.20 voucher number 11045314 to 11045407 complete detail of these
vouchers is attached and made part of these minutes.

Motion: Little Second: Catillaz

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

Chair Mayor Rabideau called for a motion to approve minute of November 9, 2020.

Motion: Little Second: Catillaz

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

CORRESPONDENCE: Memo from Village Treasurer regarding Tax and District
Water/Sewer relievis.

Chair Rabideau called for motion to accept and place on file the above referenced
correspondence.

Motion: Catillaz Second: Little

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

PUBLIC COMMENT PERIOD:

Jeff Branch Winter Carnival Chairperson updated the board on what the carnival
committee is planning. Attached and made part of these minutes is the outline.

ITEMS FOR BOARD ACTION:

Bill 115-2020 Authorize Bid for UV Disinfection Project

A copy of the bill is attached and made part of these minutes

Chair Mayor Rabideau called for a motion.

Motion: Little Second: Catillaz

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

Bill 116-2020 Development Board Appointments Donna Difara and CJ Hagmann

A copy of the bill is attached and made part of these minutes

Chair Mayor Rabideau called for a motion.

Motion: Little Second: Catillaz

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

Bill 117-2020 Hire Motor Equipment Operator Timothy Reyell

A copy of the bill is attached and made part of these minutes

Chair Mayor Rabideau called for a motion.

Motion: Catillaz Second: Little

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

Mayor Rabideau asked again if there were any comments on the volunteer fire contract.

No comments were made.

Bill 114-2020 Authorize Volunteer Fire Contract

A copy of the bill is attached and made part of these minutes

Chair Mayor Rabideau called for a motion.

Motion: Little Second: Shapiro

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

OLD BUSINESS: No old business

NEW BUSINESS: No new business

MOTION TO ADJOURN

Chair Mayor Rabideau called for a motion.

Motion: Catillaz Second: Little

Roll Call: Catillaz: yes, Little: yes, Newman: yes, Shapiro: yes

Respectfully submitted,
Kareen Tyler, Village Clerk

[Subscribe](#)

[Past Issues](#)

[Trans](#)



**Franklin County Industrial Development Agency and Local Development Corporation
Renamed
Organization Also Releases New Economic Development Marketing Brand**

Franklin County's three development agencies have rebranded themselves.

The Board of Directors of the Franklin County Industrial Development Agency, Local Development Corporation and Civic Development Corporation recently announced it will now operate as the **Franklin County Economic Development Corp. (FCEDC)**.

The new name unifies the three entities and better reflects FCEDC's broad mission as a full-service economic development organization for Franklin County.

The FCEDC has also started marketing Franklin County as a great place to do business and live with the new **Adirondack Frontier** brand.



Two-thirds of Franklin County is located within the Adirondack Park and the county shares a 35 mile international land border (or "frontière" in French) with Canada. The Adirondack Frontier brand allows FCEDC to celebrate and promote the intersection of these defining features, that are only found in Franklin County and neighboring Clinton County. The brand also positions Franklin County with an image of New York state.

Patience Fairbrother, Senior Director of Digital & Brand Strategy for Development Counsellors International (DCI), explained that it was important to incorporate New York into the brand. "New York has a distinct and recognizable shape and international name recognition. Featuring it in the brand sets the region apart from the other 23 Franklin Counties in the United States."

In September, FCEDC retained DCI to assist with the brand development after receiving and reviewing dozens of proposals from firms across the country. Considered one of the premier economic development marketing firms in the country, DCI's unparalleled experience in economic development marketing, along with its long and diverse client list, led the FCEDC Board of Directors to hire the firm to assist with the development of the new brand and upcoming economic development website.

After gathering feedback from 108 stakeholders through focus group sessions and an online survey, DCI developed brand messaging and a recommended brand direction. The resulting Adirondack Frontier brand provides FCEDC with a versatile brand that it can use as it tailors promotional campaigns for its target audiences of corporate executives and site selectors, entrepreneurs, prospective residents, and visitors.

CEO Jeremy Evans said, "Simplifying our name and developing a captivating place brand that we can use to promote Franklin County as an amazing place to do business and call home has been a priority for us. We couldn't be more pleased with the results."

Garry Douglas, President and CEO of the North Country Chamber of Commerce, praised the announcement: "Franklin County has been a focus for the chamber for several years. We have been pleased by the great progress FCEDC has made in putting Franklin County on the map. This new name and brand direction shows that they are serious about economic development and we look forward to a continued close partnership."

Over the coming weeks and months, FCEDC will roll out use of the brand, starting with its social media channels and emails. In March it will release a new website, which will incorporate the new brand and highlight everything the county has to offer.

##



Saranac Lake Police Department

1 Main Street
Saranac Lake, NY 12983-1795

Telephone: (518) 891-4428
Fax: (518) 891-6321



Saranac Lake Police Department-Activity Report Submitted December 8, 2020

November 2020:

Total calls for service: 254

Total arrests: 12

Mental Hygiene Law arrests: 4 (included in total)

Accident investigations: 16

Administrative:

Recruit Officers Beebe and Lauzon have begun field training.

Continued discussions with Franklin County Community Services and Citizen's Advocates regarding law enforcement and mental health partnership.

**Calls for service do not include walk-ins at the station, traffic stops, parking tickets/complaints or other interactions with the public that do not necessitate documentation.

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: DAB Members

Date: 12/14/20

DEPT OF ORIGIN: Trustee Little

Bill # 118-2020

DATE SUBMITTED: 12/10/20

EXHIBITS:

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED: \$

AMOUNT
BUDGETED: \$

APPROPRIATION
REQUIRED: \$

SUMMARY STATEMENT:

A resolution to appoint Emma MacPherson and Jessica Ackerson to the Downtown Advisory Board.

MOVED BY: _____ SECONDED BY: _____

VOTE ON ROLL CALL:

MAYOR RABIDEAU _____

TRUSTEE SHAPIRO _____

TRUSTEE NEWMAN _____

TRUSTEE CATILLAZ _____

TRUSTEE LITTLE _____

RESOLUTION TO APPOINT MEMBERS TO THE DOWNTOWN ADVISORY BOARD

WHEREAS, the Village of Saranac Lake Downtown Advisory Board has two vacancies as a result of the resignation of Diane Litynski and the expiration of Tim Fortune's term; and

NOW, THEREFORE BE IT RESOLVED, the Board of Trustees hereby appoints Emma MacPherson and Jessica Ackerson to the Downtown Advisory Board for a term that is in accordance with the Bylaws.

SARANAC LAKE AREA CHAMBER OF COMMERCE
39 MAIN ST
SARANAC LAKE, NY 12983
WELCOME@SLAREACHAMBER.ORG
(518) 891-1990



TO WHOM IT MAY CONCERN:

I AM WRITING OF MY INTEREST TO JOIN THE DOWNTOWN ADVISORY BOARD. WHILE I HAVE ONLY BEEN A RESIDENT OF SARANAC LAKE FOR TWO YEARS, MY PASSION FOR THIS TOWN STARTED TEN YEARS AGO WHEN I HAD A SEASONAL POSITION IN LAKE PLACID AND FOUND MYSELF VENTURING TO SARANAC LAKE EVERY WEEKEND BECAUSE OF ITS SUPERIOR FEELING OF COMMUNITY. I CURRENTLY BOTH LIVE AND WORK ON MAIN STREET AND THE FEELING OF PRIDE I EXPERIENCE WHEN WALKING DOWNTOWN IS TRULY ONE OF THE BEST PERKS OF MY JOB. THE NEW SARANAC LAKE BRAND IS COMING TOGETHER WELL, MAKING DOWNTOWN LOOK AND FEEL MORE COHESIVE. WHILE I BELIEVE SARANAC LAKE HAS A WONDERFUL DOWNTOWN, I AM ALSO A FIRM BELIEVER THAT THERE IS ALWAYS ROOM FOR IMPROVEMENT.

I AM AN ACTIVE BOARD MEMBER FOR BOTH THE HARRIETSTOWN HOUSING AUTHORITY AND THE ADIRONDACK HOUSING DEVELOPMENT CORPORATION, AND AM ON THE COMMITTEES FOR SARANAC LAKE STREETFEST AND EAT ADK. WORKING FOR THE CHAMBER OF COMMERCE, I HAVE EXPERIENCE IN EVENT PLANNING, MARKETING, COMMUNITY EVENTS, AND CREATING AND MANAGING SOCIAL MEDIA. I HAVE PAST HISTORY AS AN EDUCATIONAL INTERPRETER AND EXCEL AT BUILDING A CONNECTION BETWEEN HUMANS AND THE COMMUNITY AROUND THEM. I WOULD LOVE TO PUT MY PASSION FOR THIS COMMUNITY TOWARD IMPROVING THE ECONOMIC VITALITY (AND DESIGN, PROMOTION, AND ORGANIZATION) OF OUR BEAUTIFUL DOWNTOWN.

BEST,
EMMA MACPHERSON
WELCOME CENTER & ENGAGEMENT COORDINATOR
SARANAC LAKE AREA CHAMBER OF COMMERCE

Jessica Ackerson

54 Petrova Ave
Saranac Lake, NY 12983
(518)-637-2649
jjeffery@meca.edu

November 7, 2020

Downtown Advisory Board
(518) 891-4150
Saranac Lake , NY

Dear Board Members,

My name is Jessica Ackerson and I'm asking for your consideration to become a member of the Downtown Advisory Board. I am one of the owners of ADK Artrise, a new, local business that will be providing art classes for people of all ages and abilities. We are located in the former TaeKwonDo studio in the heart of downtown and I'm very excited to be involved in expanding our thriving arts community.

I moved to Saranac Lake while I was in high school and returned after graduating from Maine College of Art in 2009. Over the past decade I have been involved with various local events and businesses that I feel make our town truly unique: I was a resident artist at Bluseed Studios and have taught several workshops there, I briefly owned and operated a small gallery called The Local Fringe, I was the Kitchen Manager at Nori's for close to a decade and have participated in events like Farm2Fork and Sparkle Village as well as coordinated the gallery show 'Mapping the Familiar' at the Adirondack ArtistGuild. During this time I have grown to truly love our decidedly different town.

I believe my experience has given me a unique perspective and skill set that could be an asset as a member of The Downtown Advisory Board and hope you will consider me as a candidate.

Sincerely,

Jessica Ackerson

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: PTAB Members

Date: 12/14/20

DEPT OF ORIGIN: Trustee Shapiro

Bill # 119-2020

DATE SUBMITTED: 12/10/20

EXHIBITS:

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED: \$

AMOUNT
BUDGETED: \$

APPROPRIATION
REQUIRED: \$

SUMMARY STATEMENT:

A resolution to appoint Josh Wilson to the Parks and Trails Advisory Board.

MOVED BY: _____ SECONDED BY: _____

VOTE ON ROLL CALL:

MAYOR RABIDEAU _____

TRUSTEE SHAPIRO _____

TRUSTEE NEWMAN _____

TRUSTEE CATILLAZ _____

TRUSTEE LITTLE _____

**RESOLUTION TO APPOINT A MEMEBER TO THE
PARKS AND TRAILS ADVISORY BOARD**

WHEREAS, the Parks and Trails Advisory Board has vacancies as a result of the expiration of Lindy Ellis' latest term after nine years of service on PTAB; and

NOW, THEREFORE BE IT RESOLVED, the Saranac Lake Village Board of Trustees hereby appoints Josh Wilson to the Parks and Trails Advisory Board.

Joshua P. Wilson
289 Lake St, Saranac Lake, NY 12983
(518) 354-3630 ~ BETAtrails@gmail.com

Dear Parks & Trails Advisory Board members:

I am writing to express interest in joining the PTAB this year. I served on the PTAB when it was first created in 2009-2010, and again from 2013 to 2015.

Since 2015 I've served as the Executive Director of the Barkeater Trails Alliance (BETA), and also that year I opened Origin Coffee Co. on Main St with my wife Jecinda. I live in the Village with my wife, stepdaughter and our 3 dogs.

My education and professional experience would make me a valuable addition to the PTAB. I have a degree in Natural Resource Management & Policy from Paul Smith's College, and extensive experience in the planning, implementation and maintenance of recreational trails through my long involvement with BETA in the region.

One of my current priority projects with BETA is developing a trail network plan for the area known locally as "Fowler's Crossing" in the Saranac Lakes Wild Forest (state land). This is the trail network straddling the RR tracks on Rt. 86 in Saranac Lake (but in the town of North Elba). This zone is the only state land open to mountain biking that is directly accessible from the hamlet of Saranac Lake and when complete will feature a super fun, family-friendly network of trails.

I have also begun working with several residents and BETA volunteers, in coordination with the Parks & Trails Advisory Board, to research the idea of building a bicycle pump track in Saranac Lake. There is a huge demand especially now that people have discovered the expanded Wilmington Bike Park and want something similar in SL. The goal right now is to determine a suitable location to present to the village board for consideration.

Thank you for considering my application. I look forward to hearing from you.

Sincerely,
Josh Wilson

**Business of the Village Board
Village of Saranac Lake**

SUBJECT: Hire Fire Driver

DATE: 12-14-2020

DEPT OF ORIGIN: Village Manager

BILL # 121 - 2020

DATE SUBMITTED:

EXHIBITS:

APPROVED AS TO FORM:

Village Attorney

Village Administration

EXPENDITURE
REQUIRED \$

AMOUNT
BUDGETED:

APPROPRIATION
REQUIRED:

Hire Devin Cowan as a fire driver. This position is a member of the Teamster Union and will begin benefits of a starting union member.

MOVED BY: SECONDED BY:

VOTE ON ROLL CALL:

MAYOR RABIDEAU

TRUSTEE CATILLAZ

TRUSTEE LITTLE

TRUSTEE NEWMAN

TRUSTEE SHAPIRO

RESOLUTION AUTHORIZING THE VILLAGE MANAGER TO HIRE
DEVIN COWAN TO THE POSITION OF FIRE DRIVER
WITHIN THE FIRE DEPARTMENT

WHEREAS, the Village has received a resignation letter from John Derby, Fire Driver, effective December 16, 2020. Therefore the Village will have an open position for a Fire Driver and,

WHEREAS, the Village of Saranac Lake is committed to maintaining a full staff and,

WHEREAS, the Village of Saranac Lake submitted Devin Cowan's application to Franklin County Civil Service and it was approved and,

WHEREAS, Richard Yorker is recommending Devin Cowan to this position and,

WHEREAS, this position is a member of the Teamsters Union and will begin with all the benefits of a starting union member and the hiring date is December 31, 2020 and,

NOW, THEREFORE BE IT RESOLVED, authorization is given to the Village Manager to hire Devin Cowan for a Fire Driver position effective December 31, 2020.